

Communications and Media Networking Night

Wednesday, March 29
6 - 8:15 pm | Zoom



Tufts
UNIVERSITY
career center

Panelists and Networking Volunteers

Eni Akitade, A16*

Agent, Motion Picture Literary Department
UTA

Pete Chianca, A90

General Assignment Editor
Boston.com

Lisa Chow, A09

Communications Specialist
Consumer Reports

Sarah Ditkoff*

Vice President of Strategic Partnerships
FableVision

Jennifer Sheehy Everett*

Director of Marketing & Communications
The Fenn School

Akene Farmer-Michos, A16

Implementation Specialist
Frame.io at Adobe

Amanda Giles, A19

Senior Business Analyst
Gupta Media

Jalissa Jackson

Director of Programming
Diverso

Lydia Kahn

Mass Market Fundraising
Project Coordinator
Project Hope

Leah Lesser

Senior Marketing Communications Manager
Emerson Health

Michelle Li, A22

Associate Producer
Northern Lights Productions

Lauren Marshall

Vice President of Marketing and
Civic Engagement
Cambridge Community Foundation

Katie Odjakjian, A20

Associate Consultant
C Space

Jason Schuster

Senior Producer/Director
Ecast Productions

Amy Sokolow, A18

Associate Producer
WBUR

Terence Tran, A12*

VP/Group Director, Data & Analysis
Digitas New York

Miriam Wasser*

Senior Reporter
WBUR, Climate & Environment Team

*Individuals with an asterisk will be panelists for our event.
Please see the next page for their bios.*

Communications and Media Networking Night

Meet Our Panelists

Eni Akitade, A16

Agent, Motion Picture Literary Department | UTA

Despite her Nigerian parents yearning for her to become a lawyer after she graduated *cum laude* from Tufts University in 2016, Eni joined the UTA mailroom as an agent trainee. As a trainee, Akintade assisted three agents in Motion Picture, focusing on actors, writers and directors in film. After two years, she was promoted to agent within the Motion Picture Literary Department and is now a key member of the teams representing a range of established and upcoming creatives, including Ziwe Fumudoh, Malala, Lili Reinhart, and many more.

Sarah Ditkoff

Vice President of Strategic Partnerships | FableVision

Sarah balances her time between proposals, business development, and client services, and works to ensure the highest possible success of projects by working with clients and FableVision's production team. She runs point on many of FableVision's new business and partnership conversations. Sarah speaks nationally on the importance of game-based learning in the classroom. She is also part of the Advisory Group for the Power of Zero, a global initiative to ensure that every child learns the life skills needed to navigate their online-offline lives.

Jennifer Sheehy Everett

Director of Marketing and Communications | The Fenn School

Jenn is currently Director of Marketing and Communications at The Fenn School in Concord, MA. In her current role, Jenn guides Fenn's marketing and communications strategy and initiatives and develops and/or oversees all internal and external communications, social media and website content, digital and traditional advertising, school publications, photography and videography, media management and key special events. Prior to Fenn, Jenn had amassed nearly 25 years of public relations and marketing experience, plus deep crisis and reputation management expertise, at Boston PR firms Cone Communications and Clarke & Company. Jenn graduated with a BA in American Civilization from Brown University, where she served as a campus tour guide, varsity softball player, and president of the Kappa Alpha Theta sorority.

Terence Tran, A12

VP/Group Director, Data & Analysis | Digitas New York

Terence leads a marketing analytics team in support of Comcast Business. After graduating from Tufts with a BA in Sociology and minor in Communications & Media Studies, he joined Digitas to mark his first foray into the world of advertising. During his tenure, he honed his craft in digital marketing, data visualization, and storytelling in support of brands such as Bank of America, Samsung, Signet Jewelers, Goodyear, and Dunkin. In 2018, he joined Salesforce on the Customer Success team of a recently acquired startup, Datorama. There, he helped train & enable clients in building/rolling out marketing performance dashboards, furthering efforts to demystify and democratize access to data. Outside of work, Terence enjoys tinkering with new tech gadgets and finding coffee shops around NYC where he can settle in & make progress on his annual reading goal.

Miriam Wasser

Senior Reporter | WBUR, Climate and Environment Team

Miriam Wasser is a senior reporter with WBUR's climate and environment team where she focuses on energy and environmental justice issues. Before coming to WBUR, she was a staff writer for the Phoenix New Times in Arizona. Miriam has a master's degree from Columbia University's Graduate School of Journalism, and a bachelor's degree from Connecticut College. She once wrote an 11,000-word story about the quirky — and sometimes dark — world of domestic rabbit breeding. Really.